Shave with Personna and spend an extra three minutes in bed.

The same people who make Personna stainless steel razor blades also make more stainless steel surgical blades than anyone in the United States.

The point being: our razor blades are made with the same fanatic precision.

And now we've perfected a new coating to put on our blade's edge.

And a new way of applying the coating.

So that you don't have to waste time dreading every painful stroke of the razor or patching up afterwards.

You can just glide through your beard. And catch another few minutes while everybody else fights for a sink.

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½ Page
American Armed Forces Features–Sept. 1967
Army, Airforce, Navy Times–Sept. 13, 1967
Wells, Rich, Greene, Inc.

Source: https://www.industrydocuments.ucsf.edu/docs/kyvv0004

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